



Presents

THE 6th

Natural Health Research Institute Scientific Symposium

CUTTING HEALTH COSTS THROUGH PREVENTION:

Measuring the Efficacy, Safety, and Cost Savings of Dietary Supplements

**Friday
October 28th, 2011**

Join a stellar panel of health & nutrition experts for a one day conference focused on the current evidence regarding the financial benefits of preventing chronic diseases through the use of natural products such as dietary supplements. This critical component of answering the current healthcare cost crisis has not received enough attention by the insurance industry, medical practitioners, healthcare benefit managers, federal and state agencies, or legislators. You'll hear information and evidence on how the use of natural products and dietary supplements can provide a very large and measurable cost benefit for insurance programs, wellness programs, and the population in general.

Agenda:

Time: 1:00 pm – 6:00 pm

Speaker

Presentation

Mark Blumenthal Technology and the Safety of Natural Products: Optimizing Disease Prevention Through Clinically Tested Dietary Supplements

Meg Jordan, Ph.D., R.N., CWP Let Sanity Reign: The Undeniable Health-Wealth Connection for a Happier, Healthier Society

Artemis Simopoulis, M.D. Economic and Health Implications of Changing America's Oil: The Omega-3 Opportunity

Russell Jaffe, M.D., Ph.D. Proactive Primary Prevention Programs: Evidence of Savings Through Application of Supplements to Treat Dietary Deficiencies

Len Saputo, M.D. National Healthcare Reform: Putting the Pieces of the Puzzle Together

Presented by:



American
Nutrition
Association

Held in Conjunction with the National Healthcare Reform Conference

The Top Healthcare and Health Insurance Leaders in the Nation will gather in Chicago at the National Healthcare Reform Conference, October 26-28th, 2011 together to discuss the challenges and compliance issues the health reform bill will have on the health insurance and healthcare industry. Senior Leaders from health insurance companies, consulting firms, healthcare providers and governments will focus on how healthcare reform will be interpreted and enforced.

Whether you are for Healthcare Reform or against it, the reality is, it's now enacted, and you need to know how it affects your business, and how to comply with it. The National Healthcare Reform Conference™ will be a fast paced advanced educational and networking event focused on providing you with the answers and solutions.

The 2nd National Healthcare Reform Conference™, will be the first and only dedicated conference specifically on how healthcare reform affects the health insurance and healthcare industries. With up to 500 senior healthcare leaders this will be an amazing conference.





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REGISTER TODAY

Online: <http://AmericanNutritionAssociation.org>
Fax: (888) 712-1450
or Mail to:
ANA
Attn: Seminar Registration
4707 Willow Springs Rd. Suite 203
LaGrange, IL 60525

About the Natural Health Research Institute (NHRI)

NHRI is an independent, non-profit organization that supports science-based research on natural health and wellness. It is committed to informing consumers, scientists, the media, policymakers and legislators about scientific evidence on the efficacy and cost-effectiveness of diet, supplements, and a healthy lifestyle, in order to improve health and wellness, and reduce disease around the world.

About the American Nutrition Association® (ANA)

The American Nutrition Association® is a 501(c)3 non-profit organization with a mission to promote optimal health through nutrition and wellness education. The ANA is a vibrant community where professionals, individuals and organizations can share and interact, and they provide top-quality nutrition programs, online discussions, a newsletter, and much more.

NAME	TITLE	
COMPANY	ADDRESS	
E-MAIL	CITY	STATE/PROVINCE
PHONE	ZIP	COUNTRY

CREENTIALS

How did you hear about this conference? Email HCR website mailing other: _____

REGISTRATION TYPE

General Registration

- Register by Sept. 30th - \$75.00
- Register after Sept. 30th - \$100.00

Student/Senior Registration - \$50.00 (ID Req.)

Check appropriate box:

- ANA Member (Free)
- Guest of NHRI (Free)
- Conference Sponsor Guest Registration
Enter discount code below
- HRC Registration
Enter discount code below

Discount Code: _____

PAYMENT by Check or Credit Card

\$
AMOUNT

CREDIT CARD # VISA MASTERCARD DISCOVER

NAME ON CARD EXP ZIP

SIGNATURE

CHECK
(Make checks payable to American Nutrition Association)

Marriott Renaissance Conference Center and Hotel

\$189.00 Night

Mention the HRC conference when booking.

1551 North Thoreau Drive
Schaumburg, Illinois 60173
(847) 303-4100